2027 ERIE COUNTY FAIR

SPONSORSHIP OPPORTUNITIES

📍 3110 Columbus Avenue, P.O. Box 2436, Sandusky, Ohio 44870
📧 **Email:** secretary@eriefair.com 📞 **Phone:** 419-625-1000

Erie County Agricultural Society

SPONSOR INFORMATION • everything we need at a glance

Business / Individual Name: _____

Contact Person: _____ Phone: _____

Full Address: _____

Email: _____ **TOTAL Amount Pledged: $**_____

DEADLINE:	Return form and payment by July 15, 2027 for full promotional benefits. Later sponsorships may have limited pre-fair promotion.
RETURN FORM AND PAYMENT:	Erie County Agricultural Society • P.O. Box 2436 • Sandusky, OH 44870 or email to: secretary@eriefair.com **MAKE CHECK PAYABLE TO:** Erie County Agricultural Society
PAY ONLINE:	Payment Link: https://app.fairs.com/e/bc7e47af05da4b2e

SCAN ME!

EVERY SPONSOR RECEIVES recognition on the Fair's Website and Social Media platforms, Sponsor Boards located at the main gates, and daily ads on the Columbus Ave. Digital Sign (see below for details). ***** Banner must be provided by Sponsor by August 1, 2027**

SPONSORSHIP LEVELS

SELECT	SPONSORSHIP	AMOUNT	EXTRA BENEFITS / DETAILS
☐	**Sponsor of the Week**	**$5,000+**	Minimum 75 digital sign ads/day through Dec. 31 • 10 week-long grandstand tickets • Premium vendor space • Daily PA recognition • Banner in a prominent location inside the fairgrounds*** • Name and Logo on printed schedule and advertising
☐	**Sponsor of the Day** (circle choice) *Monday ~ Tuesday ~ Wednesday ~ Thursday ~ Friday ~ Saturday*	**$1,500**	Minimum 50 digital sign ads/day through Dec. 31 • 5 week-long grandstand tickets • Vendor space • PA recognition on sponsored day • Banner in a prominent location inside the fairgrounds*** • Name and Logo on printed schedule and advertising
☐	**Show Barn Sponsor**	**$600**	Minimum 25 digital sign ads/day through August • Banner in both show barns (if 2 are provided) *** • PA announcement during livestock shows • Logo on every show bill
☐	**Grandstand Event Sponsor** (circle choice) *2027 events TBD*	**$500+**	Minimum 25 digital sign ads/day through August • 5 event tickets • Banner hung in arena all week*** • PA announcement during event • Recognition in printed schedules
☐	**Livestock Show Sponsor** (circle choice) *Beef ~ Hog ~ Rabbit ~ Goat ~ Sheep ~ Poultry*	**$300**	Minimum 10 digital sign ads/day through August • PA announcement during sponsored show • Name on show bill • Banner hung during your sponsored show***
☐	**Champion Level**	**$300+**	Minimum 10 digital sign ads/day through August • Banner located on perimeter fence***
☐	**Showman Level**	**$150+**	Minimum 5 digital sign ads/day through August • Banner located on perimeter fence***
☐	**Clover Level**	**$50+**	Minimum 1 digital sign ad/day through August

EXCLUSIVE SPONSORSHIP OPPORTUNITIES • one sponsor per opportunity • first come, first served

SELECT	SPONSORSHIP	AMOUNT	EXTRA BENEFITS / DETAILS
☐	**Gate Sponsor** (circle choice)	**Main $4,000 • Grandstand $3,000 • Campground $750**	Daily digital sign ads through August • Gate Signage*** • PA announcement throughout the week.
☐	**Building Sponsor** (circle choice)	**Livestock barn $1,000** *Beef ~ Hog ~ Small Animal ~ Goat/Sheep ~ Horse* **4-H Still Projects or FFA-School Art or Open Class $500**	Minimum 25 digital sign ads/day through August • Approved display in front of building***
☐	**Event Sponsor** (circle choice)	**$500 ~ 2027 ground entertainment TBD**	Minimum 25 digital sign ads/day through August • Banner near event *** • event announcements.
☐	**Restroom Sponsor**	**$500**	Buildings 1, 3 & 5 • Designated 8.5 × 11 sponsor signage.
☐	**Picture Perfect at the Fair**	**$600**	Ag Society will add your name to an interactive photo board, where guests can step in, snap a picture and capture and share a fun Erie County Fair memory.
☐	**Fair Memories Barn**	**$400**	Ag Society will add your name to the Red Barn backdrop for exhibitors to capture memories with their animals, awards, family and friends throughout fair week.

THANK YOU FOR SUPPORTING THE 2027 ERIE COUNTY FAIR!